

POOLS FOR LIFE



MASTER POOL DESIGNERS AND BUILDERS.

QUALITY WITHOUT COMPROMISE SINCE 1957

 CRYSTAL POOLS



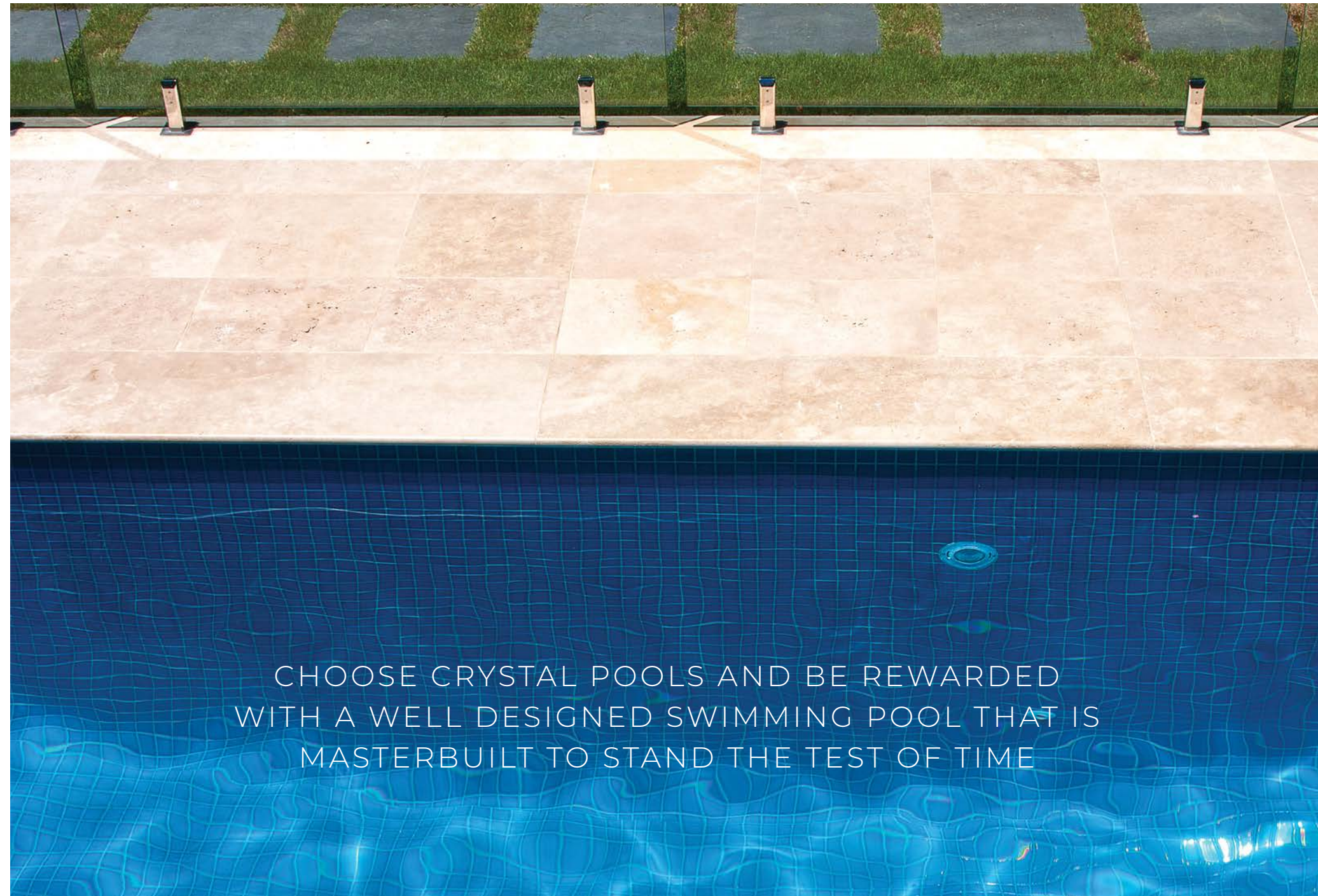


AUSTRALIA'S MOST ESTABLISHED AND CAPABLE POOL COMPANY

Designers and master builders of Sydney's highest quality concrete pools.

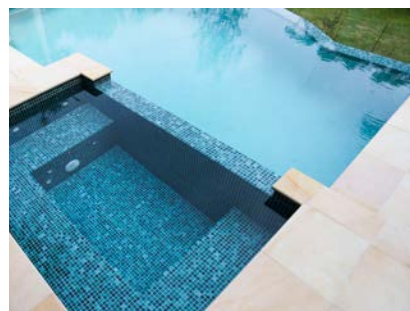
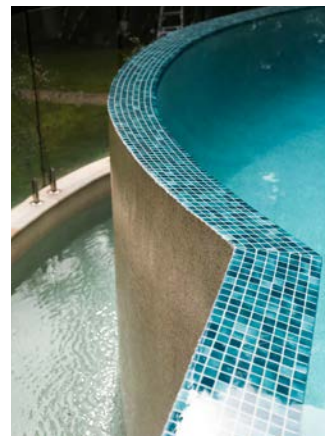
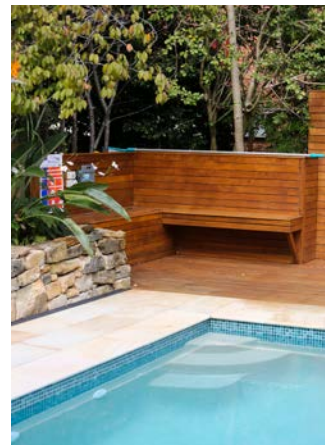


*The choice is Crystal!*



CHOOSE CRYSTAL POOLS AND BE REWARDED  
WITH A WELL DESIGNED SWIMMING POOL THAT IS  
MASTERBUILT TO STAND THE TEST OF TIME





## THE CHOICE FOR BUILD QUALITY

The way we see it, you don't stay in business for over half a century by building anything less than the best. We build it right the first time. We Back it. We Warrant it. We Honour it. Over 20,000 satisfied customers know their investment in build quality, good design and rock-solid after sales support will deliver real savings and a better swimming experience... for decades to come.

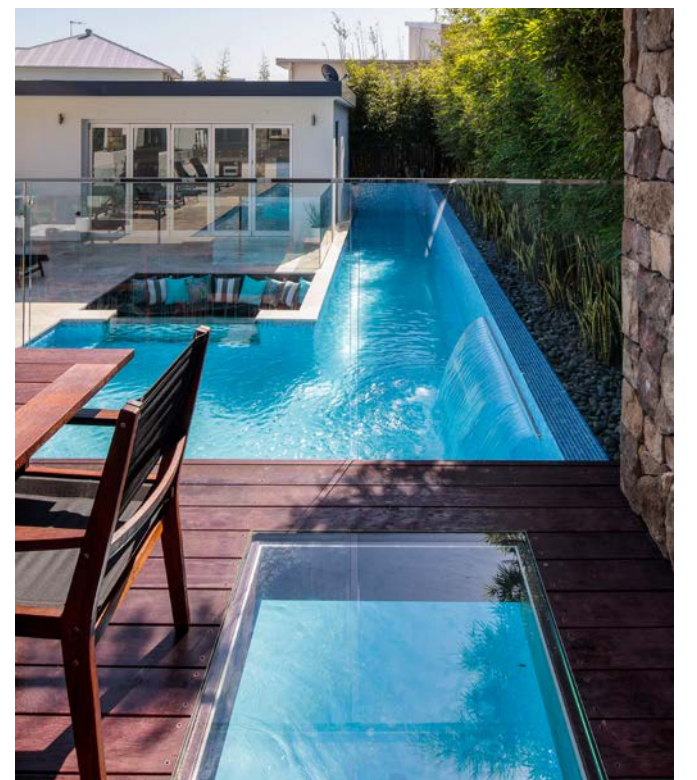
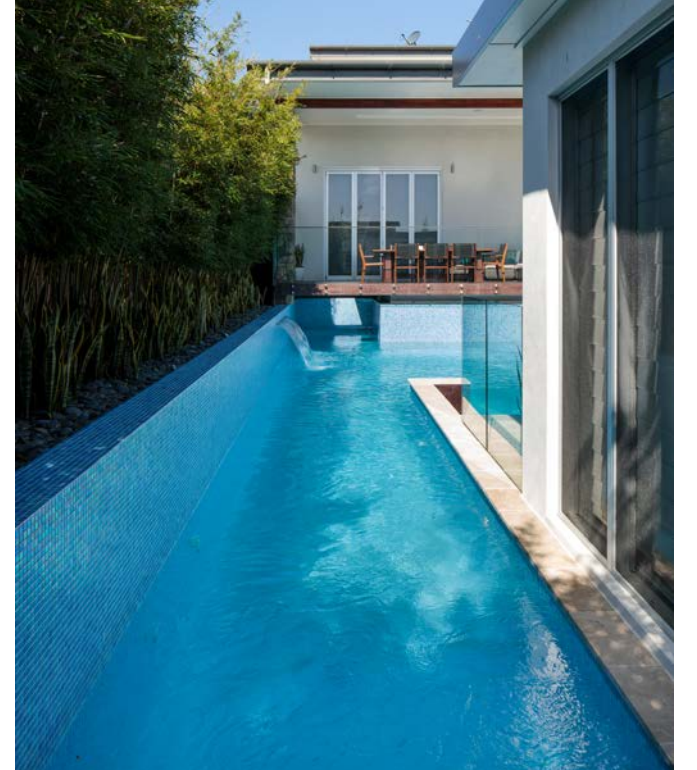




WE APPLY THE SAME HIGH STANDARDS OF CRAFTSMANSHIP IN YOUR BACKYARD AS WE DO FOR OUR FINA STANDARD OLYMPIC POOLS



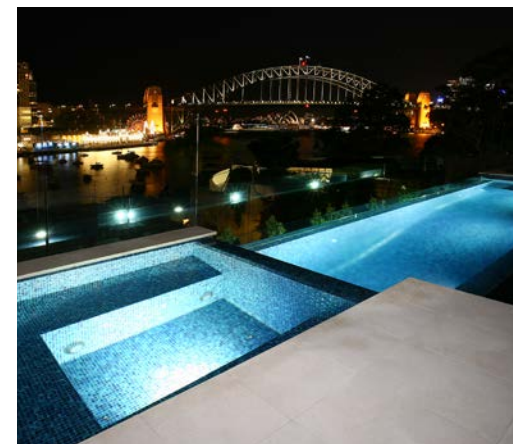
No one can build the structure of your pool like Crystal Pools can. At comparatively similar pricing you'll get a superior masterbuilt pool that's been crafted by the best concretors, steel fixers, form workers and plumbers in the business! The people building your pool are senior craftsmen at the peak of their skills and take great pride in their work. Many of our senior tradesmen have been part of the 'Crystal Family' for two decades or more.







This award winning infinity edge glass blade pool complements stunning Sydney Harbour views. Fully tiled in glass mosaic, with an adjoining raised spa, the pool utilises energy-saving equipment including an eVo pool pump, sand filter and automatic salt water chlorinator. All equipment can be remote-controlled from the house, including a full in-floor cleaning system.



Crystal Pools is highly experienced and *the choice* for working within a larger building project, right up to the scale of international aquatic centres, high rise apartments and resorts. We also have a long track record working alongside some of Sydney's premier landscape professionals.







## OUR PHILOSOPHY: CRAFTSMANSHIP AND INTEGRITY

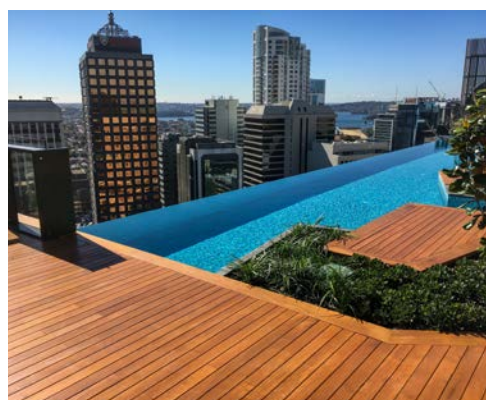
Founded in 1957, Crystal Pools has constructed residential pools in practically every suburb of Sydney. One of the first pools built by Crystal Pools was in Beecroft for a local doctor. And with the exception of a refurbishment to modernise the pool, it remains in excellent condition and in regular use today.

Since the 1970s our philosophy has been to limit the amount of pools we build annually to guarantee quality control. From the beginning the company's internal culture has always been to foster and maintain a close knit family of tradespeople. The outcome for our buyers is that at comparatively similar pricing they get a superior masterbuilt pool that's been crafted by the best concretors, steel fixers, form workers and plumbers in the business. This reputation for quality work has seen us create many of Sydney's most prestigious pools at locations such as Admiralty House. Famous Aussies like Dame Joan Sutherland, Tom Cruise and Nicole Kidman, plus a host of other celebrities and heads of government continue to select us based on our reputation for craftsmanship, integrity and service.

Over the decades Crystal Pools has experimented with other construction technologies yet remains convinced concrete inground pools are vastly superior to any other construction method available. In 65 years we've literally seen hundreds of companies come and go whilst our founding belief in ethical, up-front pricing ensures our customers receive a quality product at the price they expected. A better pool, yet at a similar price.

Crystal Pools is still a financially solid Australian owned company where the directors running the business work throughout the business.





## ANY SITE, ANY SHAPE, ANY SIZE

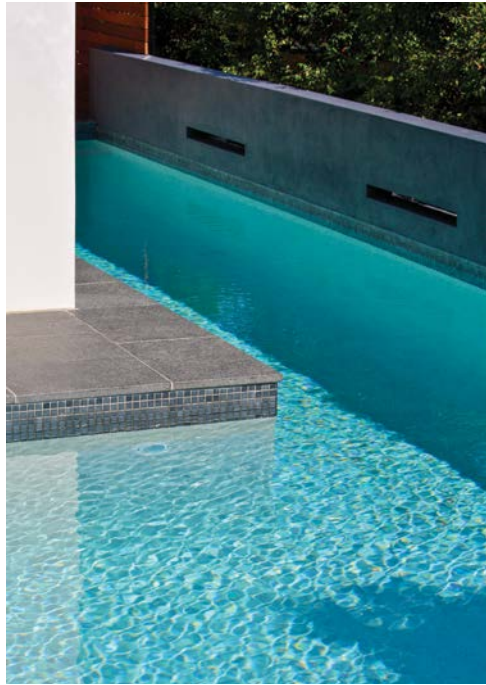
Crystal Pools has a long pedigree delivering complex pool constructions on time and on budget. We have no equal in this regard.

The steepest sloping block, off a vertical cliff, within a tidal zone, an inaccessible terrace house or apartment... You will not find a more capable pool company in Australia to realise your vision. Without compromise.

Any pool style or design imaginable, Crystal Pools has built or refurbished them all.  
**Residential;** Lap Pools, Suspended Pools, Eco Pools, Geometric Pools, Freeform Pools, Spa Pools, Wet Edge Pools.

**Commercial;** Aquatic Leisure Centres, FINA Standard Olympic Pools, Local Council Pools, Hotel and Holiday Resorts, Unit Complexes, High Rise, Hydrotherapy Pools.





“MORE THAN 270 MAJOR STATE, NATIONAL AND INTERNATIONAL POOL AWARDS”

**AWARDED FOR DESIGN AND CONSTRUCTION**

Crystal Pools is a pioneer of the Australian pool industry. Established in 1957, Crystal Pools has won more than 270 major state, national and international pool awards.

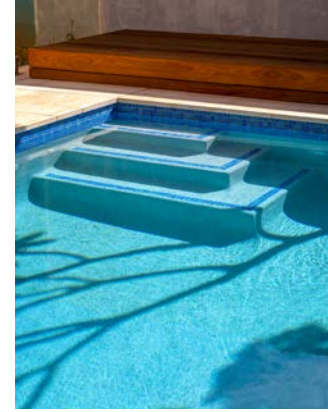
For the last six years running Crystal Pools has won a host of major awards at the NSW MBA (Master Builders Association) Awards for both its residential and commercial pools.







OUR DESIGN METHODOLOGY CONSISTENTLY CREATES POOLS THAT ENHANCE YOUR PROPERTY AND LIFESTYLE



## POOL DESIGN

In Sydney the most popular styles of swimming pools can be described under three basic categories: family pools, lap pools and plunge pools.

You can also choose from a myriad of features such as waterfalls, wet edges, spillovers, submerged ledges and more. Australia's most experienced pool company doesn't try to up-sell you on the design of your pool. Instead we have developed a clear path for you to select a practical design that fulfills your priorities from a long list of important criteria. Criteria we help you prioritise as important for you and your family. It's logical that after building so many residential pools we've perfected our design process to ensure the pool we build you is the pool you really want. Sounds simple? Surprising how the others get it wrong.

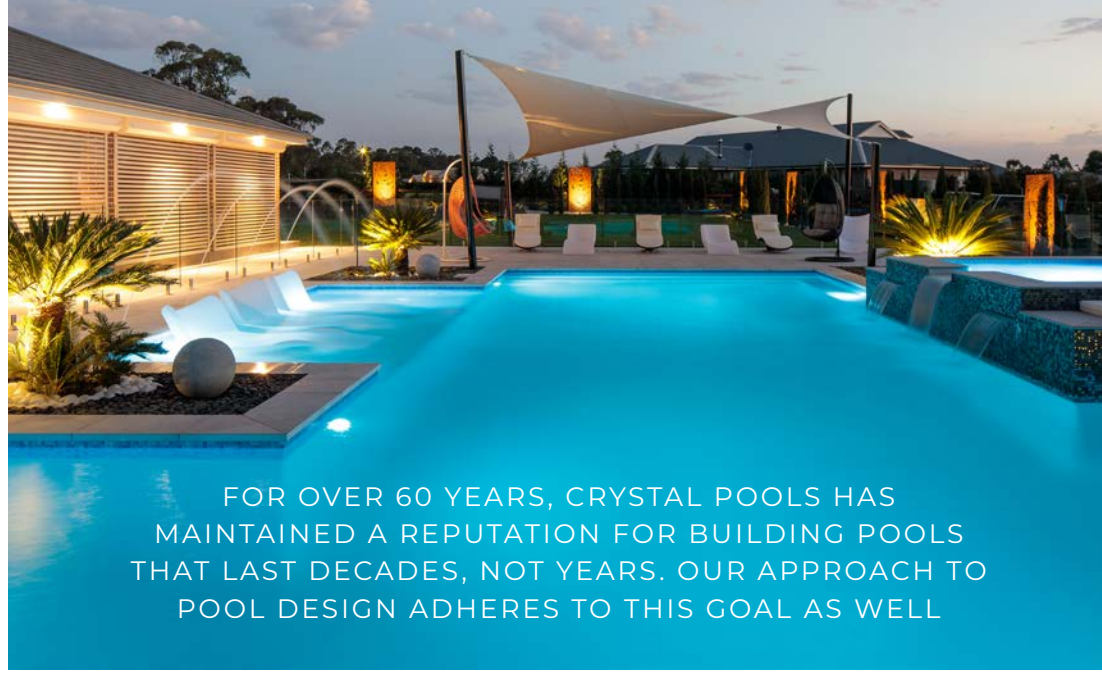
### *Marrying the pool to the home*

Applying the same principles as an architect does, Crystal Pools designs your pool with reference to the entire homespace and available footprint. We supply you with ideas to maximise the usage of the pool as well as blend in with the surrounding landscape features. Our pool designers can also design your pool with consideration to decking, bbq areas, seating areas, paving, pergolas and more. We offer a thoroughly tested design process and are also equally practiced at working with Sydney's leading architects and landscape designers. Almost every outdoor pool that Crystal Pools builds involves some aspect of landscape design.

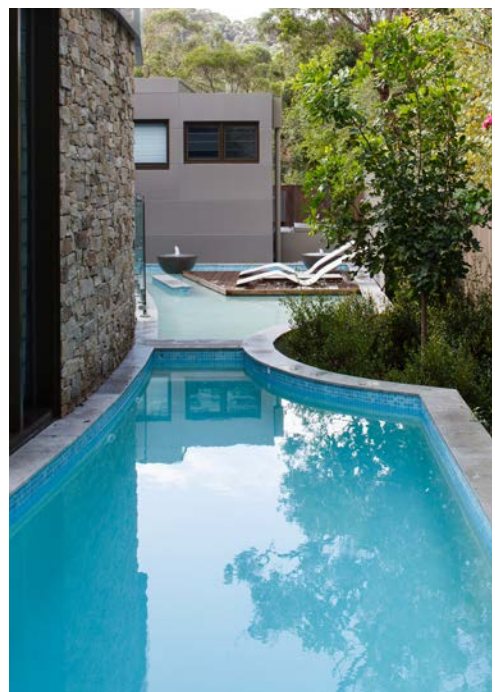
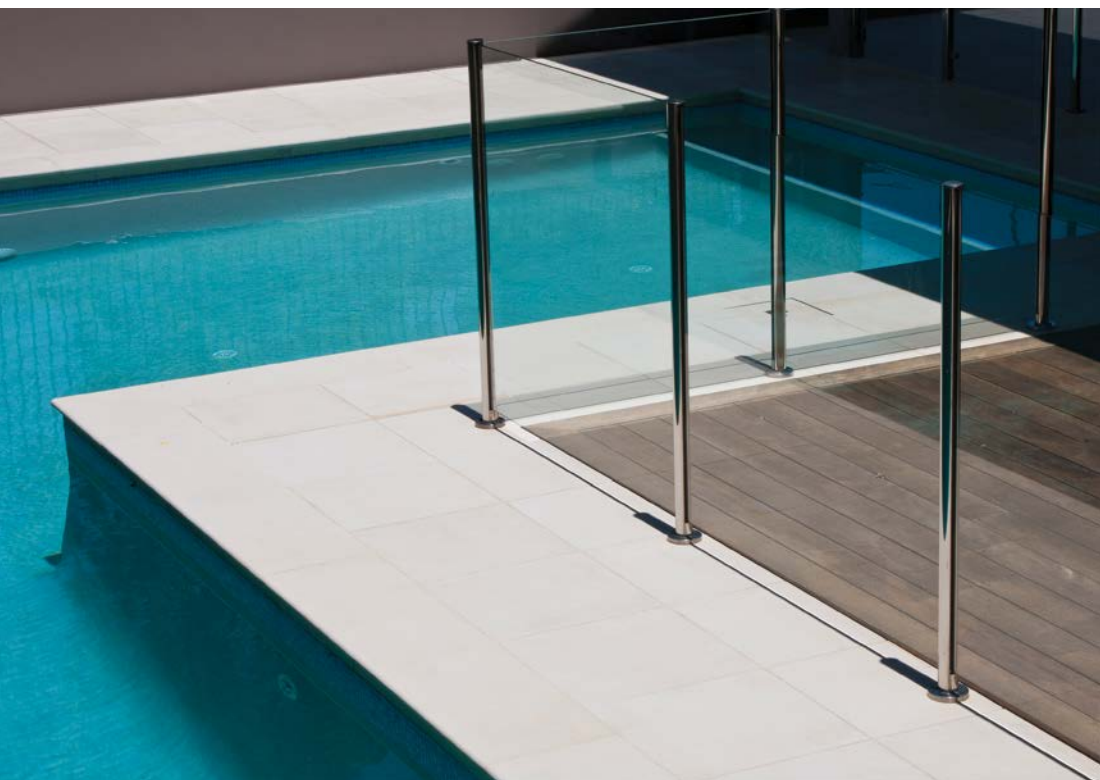
### *Improving resale value on your home*

The pools we build are often used as the showcase image for the home when advertising it for sale. In a competitive marketplace a home with a beautifully designed and built pool will have that extra 'wow' factor to outdo other properties in the area. If property resale value improvement is a high priority for you then choosing a pool type to suit the buying demographic of your area will further enhance value and saleability. Plunge pools are popular in suburbs with an older demographic, whereas family pools are desirable in areas with higher proportions of school aged children.

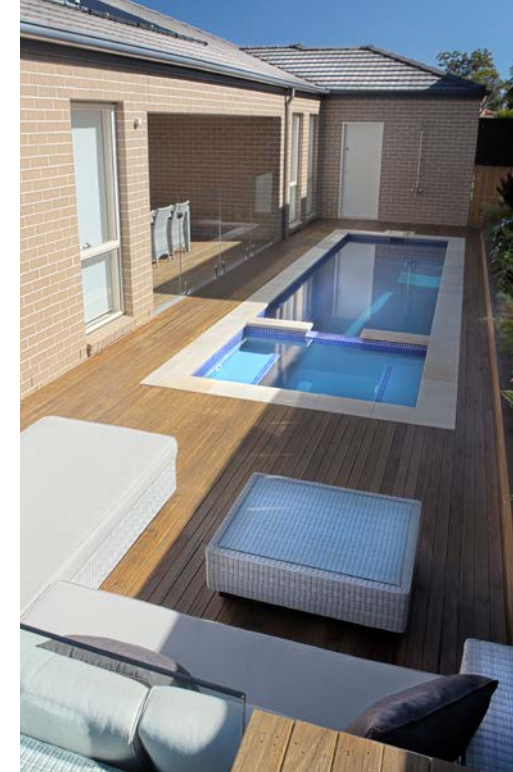




FOR OVER 60 YEARS, CRYSTAL POOLS HAS MAINTAINED A REPUTATION FOR BUILDING POOLS THAT LAST DECADES, NOT YEARS. OUR APPROACH TO POOL DESIGN ADHERES TO THIS GOAL AS WELL







## A BETTER POOL AT A SIMILAR PRICE

The range on what Sydney homeowners spend to get a quality pool varies from \$55,000 to over \$100,000. The average spend on a concrete pool in Sydney is currently around \$70,000 to \$85,000. Educated buyers understand and appreciate this represents value once they look closely at what they're getting.

"We are similarly priced to a handful of competing pool companies in Sydney, yet we provide a superior pool structure, durable Australian made materials, industry-leading craftsmanship and high performance durable equipment as standard on every pool we build."

We've spent years refining our service to be efficient and so more of the money you spend is invested into the best materials and skilled craftsmen.

Regrettably, in our industry some buyers are enticed to choose on a price, only to find later their construction turns into a cost-spiraling nightmare. With Crystal Pools we have systems in place to guard against this.

When calculating the cost of any pool, be sure the pool company you're talking to explains all of the costs involved up front. This may mean asking them about things that are not on their quote. That way you'll know what has been quoted and what may also arise during construction. There is some helpful advice on this in the *Buyers Guide* section of our website.

Aside from the deposit, you only need to pay for work once each stage is completed. This is all explained in our detailed quotation documentation and provided for your assurance in plain English at the contract stage.

## INTEGRITY IN SERVICE

For us, building and maintaining excellent service methodology is equally as important as nurturing and strengthening our expertise as master pool builders.

The Crystal Pools Plain English Contract makes everything clear to avoid unwelcome surprises. It also has lots of built-in contingencies to cover you. (where others might not). From first meeting to pool handover, we 'quality control' your entire experience with us. We have systems and standards in place to take stress out at every stage of the process. Documented onsite procedures, council approval fast-track techniques and a huge knowledge base... all this adds up to better communication, performance and service.

Read customer reviews at our website to get a glimpse of the extra lengths we go to in ensuring a quality service.

### **Founded on integrity and honesty**

- Crystal Pools will always provide a clearly written quotation.
- All visible costs will be included in our original proposal.
- Crystal Pools will identify any potential surcharges to a contract before you sign.
- Crystal Pools will comply with ALL the rules of the Department of Fair Trading, and will advise you of your rights under the act.
- Crystal Pools will always have a member of management available should our clients wish to contact them during the construction process.
- Crystal Pools warrants that we will always give the best advice, guidance and best overall value for money on every proposal we make. If at any time you don't think we have made the best overall value for money proposition, tell us and we promise to make it right for you!





## WHY CHOOSE CONCRETE?

Whilst initially slightly more expensive than fiberglass or vinyl liners, there is far greater value in choosing a concrete swimming pool:

**Durable:** Despite manufacturer claims, fiberglass can not stand up to UV like concrete and tiles can. Our pools are continually proving to last decades, not years.

**Renovation:** A yesteryear concrete pool can be given a facelift or complete renovation. Yet most fiberglass pools we encounter to renovate can not be resurrected.

**Customisable:** Concrete pools are built to suit your unique location. Any shape, size or depth and can be designed the way you want it, in-ground or out-of-ground. You also have greater choice of special features such as islands, steps and ledges, wet edges, beaches, bays and more.

**Finishing:** Interior finishing options are far more versatile; tiles, pebbles, quartz, coloured render and more.

» [Read our full online article on Fiberglass vs Concrete pools](#)

## ONLINE RESOURCES

Access valuable buyer's guide articles and FAQ online at [crystalpools.com.au](http://crystalpools.com.au)

- Briefing a pool designer
- Selecting builders to quote
- Latest pool trends
- Pool equipment explained
- Types of pool fencing
- How long does a pool take to build?
- Popular pool sizes and where might it go on my block?
- What design and construction issues do homeowners face if they choose the wrong builder?
- Do I need my neighbours permission?
- What if we hit rock in the excavation process?

Plus, learn more about swimming pool construction by viewing our [timelapse video](#) and [photo sequence](#) from two pool constructions.

## THE CRYSTAL POOLS PROCESS





QUALITY WITHOUT COMPROMISE SINCE 1957



**CRYSTAL POOLS**

*The choice is Crystal!*

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No. 34505

Master Builders  
Association NSW

*Member since January 1957*