



Crystal Pools built the Gold Coast Aquatic Centre - venue for the 2018 Commonwealth Games.

Pioneering the great Australian swimming pool

Leading commercial and domestic swimming pool builder Crystal Pools has just passed its diamond anniversary.

In six decades so many others have come and gone, yet Crystal Pools remains as Australia's longest operating swimming pool construction company.

Passing 60 years of operations, Australia's most experienced pool builder has built over 20,000 residential and 1,000 commercial pools, winning over 220 major state, national and international awards.

Unique in spanning both domestic and commercial markets, from plunge pools to aquatic centres, Crystal Pools is typically the successful tenderer on commercial aquatic infrastructure projects of any size: from holiday resort operators right through to local, state and federal government contracts. From the largest commercial aquatic centres to construction projects conducted in the remotest parts of regional Australia, the company is able to offer an enviable record of technical expertise.

Certified for government projects and experienced at working with developers, Crystal Pools offer a total design and build service for corporates and smaller businesses alike.

Explaining what this heritage of expertise brings, Crystal Pools Commercial Manager Paul Hicken advises "our level of experience breeds natural efficiency and economy, and is reflected in the bottom line of every project we do.

"From the beginning we give our clients access to case studies and references from construction companies, schools, property developers and councils who've relied on our experience to deliver them real results. Results and performance on your investment are everything.

"Many domestic pool builder competitors often throw themselves in the deep-end in an attempt to build commercial

pools, and the process is usually chaotic. Whereas Crystal Pools is nationally recognised as the 'go to' company for some of the largest and most prestigious projects in the country - from exclusive holiday resorts to Olympic-sized pools."

Over the decades the quality of their work has seen them develop their commercial installations, from early projects including Fairfield District Hospital, Deakin Olympic Centre and the Macquarie Olympic Centre in the ACT and the Manly Olympic Centre.

Although most of Crystal Pools' work in their very early days was building domestic swimming pools, this began to change when the company started winning contracts for commercial projects in the late 1950s.

Crystal Pools made a big splash on the commercial scene when it was awarded the contract to develop the second stage of the Parramatta War Memorial Swimming Pool in 1959.

While the first stage had included a 50 metre pool and a diving board, the second stage (constructed by Crystal Pools) incorporated another two recreational swimming pools as well as children's wading pool, complete with a water fountain in the centre of it.

Testament to its exceptional work, Crystal Pools was invited to completely refurbish the facility in 2008. When undertaking the work, they found that the stage one pool (that they had not been involved in) had to be demolished and re-built, whereas the pools built by Crystal Pools in 1959 required only cosmetic refurbishment.

More recent projects include the Gold Coast Aquatic Centre - venue for the 2018 Commonwealth Games; the Alice Springs Aquatic and Leisure Centre; the SCG Trust members pools



Crystal Pools have built pools for Virgin Active Health Clubs.

and installations for Virgin Active Health Clubs.

Applying the same exacting engineering standards on their residential pools as they do for FINA standard Olympic Pools, Crystal Pools have also created pools for many Sydney landmark properties like Admiralty House at Kirribilli, which boasts undoubtedly one of the best views in Sydney and is still in regular use today.

Others include Wally 'Toyota' Truscott's harbourside mansion, as well as pools for celebrities including Dame Joan Sutherland and Graham Kennedy.

As pioneers of the Australian swimming pool industry, Crystal Pools has delivered many innovations: from construction techniques to supporting pool technologies, like the earliest sand filters. The company has experimented with prefabrication but remains convinced conventional concrete construction is still the preferred method for new aquatic centres around the globe and in Australia. Hicken adds "as one of Australia's leading authorities in the design, specification and construction

of commercial pools we have no aversion to adopting new technologies.

"Naturally we would be the first to adopt and recommend prefabrication to clients if we believed it offered an advancement in pool construction methodology, or conversely, delivered radically cheaper pricing to compensate for what is, in our opinion, an inferior end product with a much shorter service life.

"Since our beginnings in 1957, we've never stopped believing in 'quality over quantity' by limiting the number of pools we build annually. Amazingly, despite not trying to grow too big, we've still managed to build over 20,000 pools.

"Importantly we are also a financially solid Australian owned company where the directors running the business work within the business."

**For more information contact Crystal Pools on
02 9875 4555, E: sales@crystalpools.com.au,
www.crystalpools.com.au**

Some of Crystal Pool's recent commercial projects

- The Gold Coast's 2018 Commonwealth Games Aquatic Centre
- NSW Rugby League Club, Sydney Olympic Park
- Andrew Boy Charlton Centre, Manly
- Ballina & Alstonville Aquatic Centres
- Skye, Crown International, North Sydney
- Canberra Southern Cross Club, Canberra
- Pymble Ladies College
- Hornsby Aquatic Centre
- Griffith University Queensland
- Darling Square NE Plot, Haymarket